

Content		Proficient 9 – 7 points	Developing 6 – 4 points	Needs Attention 3 – 0 points
	Focus	<ul style="list-style-type: none"> • There are two or three goals for the presentations, providing a clear theme • The goals are clear and specific • The talk does not stray from the theme 	<ul style="list-style-type: none"> • There is not a clear statement of theme or point to the talk • The talk touches on a large number of ideas that are not obviously connected • The talk is difficult to follow 	<ul style="list-style-type: none"> • There is no apparent theme • Listener is left wondering, “what is the point?” • Speaker provides little or no supporting details for the broad claims • Listener is left confused and uninterested
	Organization	<ul style="list-style-type: none"> • Speaker clearly states what is to be discussed during the talk. • Entire talk is organized around the defined goals. • There are smooth transitions between sections. • Concluding portion of the talk re-emphasizes the goals. 	<ul style="list-style-type: none"> • Goals are not clear to the listener. • Some section(s) of the talk are not clearly related to the goals. • Talk is somewhat choppy or disjointed. • The talk ends without listeners having a clear understanding of what they were to have gained. 	<ul style="list-style-type: none"> • Goals are not at all apparent. • The talk moves off topic in a way that is neither relevant nor valuable. • It is not possible to explain what was learned.
	Relevance	<ul style="list-style-type: none"> • There is a clear strategy for engaging and motivating the listener. • The speaker is explicit about the relevance of the topic • The speaker effectively engages and motivates the audience to care, to learn more, or to take action. • The talk is appropriate for a technically-minded general audience 	<ul style="list-style-type: none"> • The speaker seems to have made an attempt, but there is confusion as to the relevance of the topic. • The speaker states the importance, but does not motivate the listener to see the relevance. 	<ul style="list-style-type: none"> • No attempt is made to demonstrate that the topic is relevant to anything the audience may care about. • A significant portion of the audience is disinterested or otherwise engaged.

Delivery	Engagement	<p>Speaker displays:</p> <ul style="list-style-type: none"> • strong, competent, relaxed presence in front of an audience • consistent eye contact • genuine interest in the subject • enthusiasm for their research • attention focused on the audience, not the slides 	<p>Speaker displays:</p> <ul style="list-style-type: none"> • some anxiety in addressing the audience • occasional lack of eye contact • some lack of preparation • noticeable anxiety during technological issues or other difficulties • attention focused on the slides more than on the audience 	<p>Speaker displays:</p> <ul style="list-style-type: none"> • high level of anxiety in addressing the audience • lack of eye contact and obvious discomfort • obvious lack of preparation • unfamiliarity with the technology or slides being used
	Language	<ul style="list-style-type: none"> • Language is appropriate for the audience • Scientific terms and acronyms are explained. • Unnecessary jargon is avoided • Delivery is smooth • Pacing is appropriate • Pitch and volume are appropriate 	<ul style="list-style-type: none"> • Language is occasionally beyond the reach of the audience • Technical language or acronyms are not fully explained • Jargon is used on occasion • Pacing is choppy with occasional awkward pauses 	<ul style="list-style-type: none"> • Speaker relies heavily on technical language or acronyms • Audience is visibly confused by terminology • Pacing is awkward, with the speaker relying heavily on fillers

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		Visuals	Personal appearance and body movement	<ul style="list-style-type: none"> Professional attire is appropriate for the setting Speaker is clean, neat, and “put together” Attire does not distract Appropriate amount of body language and gestures Movement is used to help illustrate important concepts
Presentation slides and other visual aides	<ul style="list-style-type: none"> Slides enhance the presentation, supporting the message and stimulating audience interest They are predominantly graphics with limited text Most have just one point per slide Slides reinforce the speaker’s message without taking attention away from the speech. Graphs and charts are clearly labeled and explained without unnecessary details Props, if used, are adequately explained and help clarify point 		<ul style="list-style-type: none"> Slides do not clearly support the message or story Design or color scheme makes them difficult for some members of the audience to see They contain a large amount of bulleted text Reading graphs and charts cause the listener to become distracted from the talk Props may be used but their value is unclear 	<ul style="list-style-type: none"> Slides are not utilized in any meaningful way They distract from the focus of the talk by giving the audience too much to read The slides seem to be used as a teleprompter Props are not introduced or explained badly, creating confusion